

***UNDER THE SAME SUN: ART FROM LATIN AMERICA TODAY,***  
**OPENS FRIDAY, JUNE 13**

**SECOND EXHIBITION OF THE GUGGENHEIM UBS MAP GLOBAL ART  
INITIATIVE**

**Wide Array of Public Programs Include an Installation of Alfredo Jaar's *A Logo for America* (1987) on View in Times Square, Performances by Tania Bruguera and Pablo Helguera, and a Cinema Tropical Film Series**

**EXHIBITION:** *Under the Same Sun: Art from Latin America Today*  
**VENUE** Solomon R. Guggenheim Museum, 1071 Fifth Avenue, New York  
**LOCATION:** Annex Levels 2 and 4; Monitor 4; Thannhauser 4; and the New Media Theater  
**DATES:** June 13–October 1, 2014

(NEW YORK, NY, June 13, 2014) – From June 13 through October 1, 2014, the Solomon R. Guggenheim Museum in New York will present the exhibition *Under the Same Sun: Art from Latin America Today*, which, along with in-depth education programs and online learning tools, inaugurates the second phase of the Guggenheim UBS MAP Global Art Initiative. Organized by Pablo León de la Barra, Guggenheim UBS MAP Curator, Latin America, the exhibition features contemporary works by 40 artists and collaborative duos representing 15 countries, including **Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Guatemala, Honduras, Mexico, Panama, Peru, Puerto Rico (United States), Uruguay, and Venezuela.** Following its presentation in New York, *Under the Same Sun: Art from Latin America Today* will travel to Museu de Arte Moderna de São Paulo (MAM) and Museo Jumex in Mexico City.

Featuring approximately 50 works including installations, mixed-media works, paintings, photographs, sculptures, videos, and works on paper, *Under the Same Sun* considers some of the most significant contemporary art practices in Latin America today. This presentation is the second of three exhibitions in the Guggenheim UBS MAP Global Art Initiative. The artworks in the exhibition, along with others acquired as part of the initiative, will become part of the Guggenheim's permanent collection under the auspices of the Guggenheim UBS MAP Purchase Fund.

As part of *Under the Same Sun*, Alfredo Jaar's *A Logo for America* (1987) will be featured on digital screens in Times Square in collaboration with Times Square Arts and Times Square Advertising Coalition (TSAC), August 1–31, from 11:57 pm to midnight as part of the Midnight Moment program. An early electronic billboard intervention that overlooked a U.S. Army recruiting station, the work shows the statement “This Is Not America” written across an outline map of the United States, the same line written across an image of the U.S. flag, and the word “America” across a map inclusive of *all* the Americas—North, Central, and South.

*Under the Same Sun* is accompanied by a range of public programs. Highlights include exhibition film screenings and a Cinema Tropical film series, artist performances, afternoon discussions with artists, an academic symposium, and gallery tours in Portuguese, and Spanish. Education tools developed for the exhibition include a bilingual English/Spanish family and teacher's resource guide developed in collaboration with exhibition artist Luis Camnitzer, family and school programs, teacher's workshops, and a multimedia app.

Richard Armstrong, Director of the Solomon R. Guggenheim Museum and Foundation, stated: “In our galleries and our theater, online, and in the street, *Under the Same Sun* challenges us to renew our thinking about art in Latin America, and rewards us with a constellation of experiences from the present moment and the recent past. Pablo León de la Barra's research and exhibition exemplify our goals through the Guggenheim UBS MAP Global Art Initiative, as we forge new relationships across the region, add to our growing collection of contemporary Latin American art, and provide our audiences with exceptional new opportunities to engage in dialogues that transcend geographic boundaries.”

“The Guggenheim UBS MAP Global Art Initiative helps provide a holistic view of some of the world's most dynamic and fast-changing regions,” says CEO, UBS Wealth Management Jürg Zeltner. “With this collaboration we align a global, cultural perspective with our experience in the emerging markets.”

## Exhibition Overview

Demonstrating that Latin America cannot be reduced to a single, homogeneous entity, *Under the Same Sun* examines the diversity of recent creative responses to shared realities molded by colonial and modern history, repressive governmental policy, economic crisis, and social inequality, as well as by periods of economic development and social progress. Despite financial growth and increased stability in most of the continent over the past decade, Latin America remains divided by class and ethnic difference, and marked by political and economic upheaval. *Under the Same Sun* presents recent art that addresses the past and present of this subtle and complex situation, and which explores possible alternative futures. The works are organized within six themes:

- **Abstraction** addresses the rational, geometrical visual language that came to prominence after the Second World War and is today filtered through contemporary concerns.

- **Conceptualism** includes works by pioneering Latin American Conceptualists who were active in the U.S. during the 1960s, '70s and '80s, many of whom are still working today. The forms of engagement they advanced continue to be investigated by younger artists.
- **Modernities** questions the disjunction between modernity's ideals and its imperfect realities, and includes work by artists dealing with the legacy of modernism today.
- **Participation/Emancipation** invites mental or physical participation on the part of the visitor, allowing him or her to become an active part of the artwork.
- **Political Activism** addresses the social and political contexts in which art is created and confronts the ways in which Latin American artists have turned their practices into forms of dissent, protesting against foreign political and economic influences, dictatorial political regimes, and the violence of the drug trade.
- **The Tropical** acknowledges the effects that location and nature (including climate) have on cultural production, but presents the argument that being "tropical" is ultimately a question of attitude that transcends such concerns.

"*Under the Same Sun* might be understood as an attempt to redraw cultural and artistic maps within the Americas, to remove boundaries, and to create new relationships among different artistic centers," León de la Barra stated. "Despite the contradictions and conflicts in our histories, both colonial and modern, and despite the specificities that must be recognized and honored, we truly all live under the same sun, and must learn to acknowledge that what's happening elsewhere is as important as what's happening immediately around us. The more aware and the more in dialogue we are with what's happening elsewhere, the more we will learn as artists, as people, and as communities, and the more we will be able to create new ways of thinking."

The list of artists participating in the exhibition is attached to this release.

### **The Guggenheim's History of Engagement with Latin America**

The second phase of the Guggenheim UBS MAP Global Art Initiative continues the museum's long history of engagement with Latin American art, beginning with *The Emergent Decade: Latin American Painters and Painting in the 1960s*, an exhibition organized by former Guggenheim Director Thomas Messer in 1964. Since that time the museum has been developing its collection of art from Latin America to include key works by artists such as Francis Alÿs, Julieta Aranda, Félix González-Torres, Wifredo Lam, Jac Leirner, Matta, Ana Mendieta, Ernesto Neto, Gabriel Orozco, Doris Salcedo, Jesús Rafael Soto, Rufino Tamayo, Joaquín Torres-García, many of whom have been represented in recent group or solo exhibitions at the museum.

*Under the Same Sun: Art from Latin America Today* is organized by Pablo León de la Barra, Guggenheim UBS MAP Curator, Latin America, with assistance from Amara Antilla, Curatorial Assistant, Solomon R.

Guggenheim Museum. Nancy Spector, Deputy Director and Jennifer and David Stockman Chief Curator at the Solomon R. Guggenheim Foundation, New York, and Joan Young, Director of Curatorial Affairs, Solomon R. Guggenheim Museum, provide curatorial oversight for the entire initiative.

### Education and Family Programs

A wide array of public programs will be presented in conjunction with *Under the Same Sun*, with full details and ticketing information posted at [guggenheim.org/publicprograms](http://guggenheim.org/publicprograms).

Highlights include *The Tropical Uncanny: Latin American Tropes & Mythologies*, a film series on Fridays from August 8 through September 26 co-presented with Cinema Tropical; and a discussion program entitled *Siesta Talks: Art in the Afternoon* featuring exhibition artists Iván Navarro and Erika Verzutti. Performances will be given by artists Tania Bruguera, in September, date to be announced, who will focus on messages of inclusion by Pope Francis, the first Latin American Pope, and by Pablo Helguera, on June 18, whose performance-lecture reprises *On the Future of Art*, a 1969 lecture series at the Guggenheim Museum convened by art historian Edward Fry, as a way to examine how our ideas about art are colored by language, location, personal experience, and the passage of time.

Curator's Eye exhibition tours will be guided by Pablo León de la Barra on June 20, 2 pm in English; August 29, 2 pm in Spanish. A Conservator's Eye tour will be led by conservator Joanna Phillips July 18, 2 pm. Mind's Eye tours, which utilize verbal description, touch, and shared observations of the exhibition, are scheduled for July 7 at 7 pm and July 9 at 2 pm. In addition, ongoing exhibition tours will be offered every Saturday at 12 pm, alternating between Spanish and Portuguese.

On Friday, September 19, the Guggenheim Museum will host an academic symposium titled *La Universidad Desconocida (The Unknown University)*. During the forum, artists, curators, and scholars will address the cultural and historic specificities of Latin America through critical issues in contemporary art practice.

Along with a Family Activity Guide, there are various programs for families with children ranging from ages 3–14. Programs include Summer Sunday Tours; a *Pictures Come to Life* performance with storyteller Jeff Hopkins on June 15, at 1:30 pm and 2:30 pm; and *The Sound of Art: Family Tour and Workshop* on September 7, which encourages participants to create musical mobiles from found objects. Families are invited to participate in Open Studio in the Sackler Center's Studio Art Lab and to Just Drop In! to explore exhibition highlights through interactive creative projects from June 15–September 28. Teenagers are invited to *Finding Your Place: A Tour and Workshop for Teens* on September 20, led by teaching artist Antonia Perez. For more information as well as specific age participation recommendations, visit [guggenheim.org/familyprograms](http://guggenheim.org/familyprograms).

## Guggenheim UBS MAP Online

The Guggenheim UBS MAP online platform encourages a cross-cultural dialogue about contemporary art and cultural practice in the initiative's three regions of focus. [Guggenheim.org/MAP](http://Guggenheim.org/MAP) features videos about and featuring the artists, curators, public programs, and exhibitions; access to learning tools, such as Curriculum Guides and Family Guides; archival transcripts and audio from symposia and workshops; in-depth artist profiles; and three blog series, which examine cultural production, research, and dialogue in the regions. *Perspectives* includes texts, audio, and video from curators, art historians, artists, and regional experts who share their views about artistic production and everyday life in their countries; *Dispatches* highlights research visits by Pablo León de la Barra across the region; and *On the MAP* features upcoming programming, insights, and highlights from the initiative, as well as links to events relevant to the MAP regions.

Launched today, MAP Navigator encourages visitors to browse MAP's vast library of digital content by connecting assets to points on the globe. Through new interactive features, users can visualize the global scope of the project and make connections across regions by exploring videos, blog posts, audio recordings, artworks, background on the artists, and other resources.

## About Guggenheim UBS MAP Global Art Initiative

Inaugurated in April 2012, the Guggenheim UBS MAP Global Art Initiative is a multi-year collaboration that charts contemporary art practice in three geographic regions—South and Southeast Asia, Latin America, and the Middle East and North Africa—and encompasses curatorial residencies, international touring exhibitions, audience-driven education programming, and acquisitions for the Guggenheim's permanent collection. All works have been newly acquired for the Guggenheim's collection under the auspices of the Guggenheim UBS MAP Purchase Fund. The initiative builds upon and reflects the Solomon R. Guggenheim Foundation's distinguished history of internationalism and significantly increases the Guggenheim's holdings of art from these dynamic communities.

## About the Solomon R. Guggenheim Foundation

Founded in 1937, the Solomon R. Guggenheim Foundation is dedicated to promoting the understanding and appreciation of art, primarily of the modern and contemporary periods, through exhibitions, education programs, research initiatives, and publications. The Guggenheim network that began in the 1970s when the Solomon R. Guggenheim Museum, New York, was joined by the Peggy Guggenheim Collection, Venice, has since expanded to include the Guggenheim Museum Bilbao (opened 1997), and the Guggenheim Abu Dhabi (currently in development). Looking to the future, the Guggenheim Foundation continues to forge international collaborations that take contemporary art, architecture, and design beyond the walls of the museum, including with the Guggenheim UBS MAP Global Art Initiative, and with The Robert H. N. Ho Family Foundation Chinese Art Initiative. More information about the Foundation can be found at [guggenheim.org](http://guggenheim.org).

## About UBS

UBS draws on its 150-year heritage to serve private, institutional, and corporate clients worldwide, as well as retail clients in Switzerland. Its business strategy is centered on its global wealth management businesses and its universal bank in Switzerland. Together with a client-focused Investment Bank and a Global Asset Management business, UBS will expand its wealth management franchise and drive further growth across the Group. UBS is present in all major financial centers worldwide. It has offices in more than 50 countries, with about 35% of its employees working in the Americas, 36% in Switzerland, 17% in the rest of Europe, the Middle East and Africa and 12% in Asia Pacific. UBS employs about 60,000 people around the world. Its shares are listed on the SIX Swiss Exchange and the New York Stock Exchange.

## Visitor Information

Admission: Adults \$22, students/seniors (65+) \$18, members and children under 12 free. The Guggenheim's new, free app, available with admission or by download to personal devices, offers an enhanced visitor experience. The app features content on special exhibitions, some also available in Spanish, including *Under the Same Sun: Art from Latin America Today* as well as access to more than 1,400 works in the Guggenheim's permanent collection and information about the museum's landmark building. A verbal imaging guide for the collection is available for visitors who are blind or have low vision. The Guggenheim app is sponsored by Bloomberg.

Museum Hours: Sun–Wed, 10 am–5:45 pm; Fri, 10 am–5:45 pm; Sat, 10 am–7:45 pm; closed Thurs. On Saturdays, beginning at 5:45 pm, the museum hosts Pay What You Wish. For general information, call 212 423 3500 or visit the museum online at: [guggenheim.org](http://guggenheim.org) and [guggenheim.org/connect](http://guggenheim.org/connect).

**For a complete press kit, go to** [guggenheim.org/presskits](http://guggenheim.org/presskits)

**For the press release, go to** [guggenheim.org/pressreleases](http://guggenheim.org/pressreleases)

**For publicity images visit** [guggenheim.org/pressimages](http://guggenheim.org/pressimages)

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**Initiative Website:** [guggenheim.org/MAP](http://guggenheim.org/MAP)

**Blogs** [blogs.guggenheim.org/map](http://blogs.guggenheim.org/map)

**Translations of the media release in Portuguese and Spanish are available at** [guggenheim.org/pressreleases](http://guggenheim.org/pressreleases).

#1343/MAP13

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The artists included in *Under the Same Sun: Art from Latin America Today* are:

- Jennifer Allora and Guillermo Calzadilla (b. 1974, Philadelphia/b. 1971, Havana; live and work in San Juan, Puerto Rico)
- Carlos Amorales (b. 1970, Mexico City; lives and works in Mexico City),
- Armando Andrade Tudela (b. 1975, Lima, Peru; lives and works in St. Etienne, France)
- Alexander Apóstol (b. 1969, Caracas; lives and works in Madrid)
- Tania Bruguera (b. 1968, Havana; lives and works in New York)
- Paulo Bruscky (b. 1949, Recife; lives and works in Recife), (in collaboration with Daniel Santiago)
- Luis Camnitzer (b. 1937, Lübeck, Germany; lives and works in New York)
- Mariana Castillo Deball (b. 1975, Mexico City; lives and works in Berlin)
- Alejandro Cesarco (b. 1975, Montevideo; lives and works in New York)
- Raimond Chaves and Gilda Mantilla (b. 1967, Los Angeles/b. 1963, Bogotá; lives and works in Lima)
- Donna Conlon and Jonathan Harker (b. 1966, Atlanta, Georgia/b. 1975, Quito, Ecuador; live and work in Panama City)
- Adriano Costa (b. 1975, São Paulo; lives and works in São Paulo)
- Minerva Cuevas (b. 1975, Mexico City; lives and works in Mexico City)
- Jonathas de Andrade (b. 1982, Maceió, Brazil; lives and works in Recife, Brazil)
- Wilson Díaz (b. 1963, Pitalito, Colombia; lives and works in Cali, Colombia)
- Juan Downey (b. 1940, Santiago, Chile; d. 1993, New York)
- Rafael Ferrer (b. 1933, San Juan, Puerto Rico; lives and works in Long Island, New York and Vieques, Puerto Rico)
- Regina José Galindo (b. 1974, Guatemala City; lives and works in Antigua, Guatemala)
- Mario García Torres (b. 1975, Monclova, Mexico; lives and works in Mexico City)
- Dominique González-Foerster (b. 1965, Strasbourg, France; lives and works in Paris and Rio de Janeiro)
- Tamar Guimarães (b. 1967, Belo Horizonte, Brazil; lives and works in Copenhagen)
- Federico Herrero (b. 1978, San José, Costa Rica; lives and works in San José, Costa Rica)
- Alfredo Jaar (b. 1956, Santiago, Chile; lives and works in New York)
- Claudia Juskowicz (b. 1968, Santa Cruz, Bolivia; lives and works in New York and Santa Cruz, Bolivia)
- Runo Lagomarsino (b. 1977, Malmö, Sweden; lives and works in São Paulo)
- David Lamelas (b. 1946, Buenos Aires; lives and works in Los Angeles, Buenos Aires, and Paris) (in collaboration with Hildegard Duane)
- Marta Minujín (b. 1943, Buenos Aires; lives and works in Buenos Aires)
- Carlos Motta (b. 1978, Bogotá; lives and works in New York)
- Iván Navarro (b. 1972, Santiago, Chile; lives and works in New York)
- Rivane Neuenschwander (b. 1967, Belo Horizonte, Brazil; lives and works in London)

- Gabriel Orozco (b. 1962, Jalapa, Mexico; lives and works in Mexico City, New York and Paris)
- Damian Ortega (b. 1967, Mexico City; lives and works in Mexico City)
- Amalia Pica (b. 1978, Neuquén, Argentina; lives and works in London)
- Wilfredo Prieto (b. 1978, Sancti Spíritus, Cuba; lives and works in Barcelona)
- Paul Ramírez Jonas (b. 1965, Pomona, California; lives and works in New York)
- Beatriz Santiago Muñoz (b. 1972, San Juan, Puerto Rico; lives and works in San Juan, Puerto Rico),
- Gabriel Sierra (b. 1975, San Juan Nepomuceno, Colombia; lives and works in Bogotá)
- Javier Téllez (b. 1969, Valencia, Venezuela; lives and works in New York)
- Erika Verzutti (b. 1971, São Paulo; lives and works in São Paulo)
- Carla Zaccagnini (b. 1973, Buenos Aires, lives and works in São Paulo)