

Alejandra Mejía Romero // The Red Cloud // 11-23 August 2012
//Catalog: August-23

MUTE Museo Municipal Tecleño 7a Av. Sur 1-4 Santa Tecla
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Is it possible to see this "subcontinent" as anything beyond tropical and a container of violent events? Is there a real Central American ethical culture, social processes and media? Is it a rhetoric dissociation to expose the truth and the need to "make" a truth? The research, art, and media: When do they become transient or complementary? At what point the reaction becomes indifference and the persistence of ignorance becomes the unquestionable truth? Within these geopolitical boundaries: What is Central America? What is each region by itself? What is the real definition of its limits? How do artists, citizens, visitors, professionals and critics, participate to the constitution, distortion or development of all these "territories"?

Alejandra Mejía Romero presents on the Municipal Museum of City of Santa Tecla (MUTE), the beginning of several projects related to the social imaginary, the mediation of cultural subprocesses, the chronology of the geopolitical processes and the sense of territorial belonging. A project developed by intervention and research through Central America, called *La Nube Roja* (The Red Cloud). **The work, site specific, consists of a series of numbers printed directly on the wall of the Farabundo Martí rooms (Ex Politic Prison) and Ward No. 02 of the museum, with layers of human blood, from people from different countries of the Central American Isthmus.** The project as a regional test or report seeks to comment the inherent phenomena in the Central American region, in a visual and dialectic way.

Alejandra Mejía Romero, Honduras. Studied Graphic Arts at the National School of Fine Arts Comayagüela, Honduras 2000-2002. She graduated in Arts from the National Taiwan University of The Arts in Taipei, painting option; scholarship from the Taiwanese government. Featured Exhibitions: Overseas Latin American Video Art, Contemporary Art Museum (MAC) Rio de Janeiro, Brazil - National Hispanic Cultural Center (Albuquerque) New Mexico, USA, 1st Latin American Art Video Cycle, Institut Valencia d'Art Modern (IVAM), Spain; Snow Block, Museum of Contemporary Art and Design (MADC), San Jose, Costa Rica, Honduras Art, Jacob Carpio Gallery, Costa Rica, La Casa, housing project, Comayaguela, Honduras.

About her work the artist says: "I have always felt the audience as the only authority to finish the work. I feel, for the artist art is the territory of possibilities, because in other areas like in reality these images would be too difficult to find. "In this sense LNR (The Red Cloud) is no different, *"Red Cloud is the 'soundtrack' for that classic 'action movie' made in USA, I'm talking among violence to the ingredient to start the engine of life. It is not a fiction; this is Central America at this time. The contemporary Central America from the social and political context."* "(...) When I was about 13 years -Alejandra continues- they taught me the territorial area of Honduras, is a fact that since then I recognize and I wasn't a good student there. Then I grab the viewer, if you recognize one of the areas then you will recognize eventually the rest. "

"To say, well, this is what we are, is what we will continue to be, is the best way I found to write a report of what is now Central America, I just organize, stylize, select ... But The Red Cloud has always been there for decades. "

The exhibition will be installed and open to the public from Saturday 11th August 2012 until 22th. It will be presented a virtual catalog on 23th. Visiting hours: Tuesday to Saturday from 9:00 a.m. to 6:00 pm Sunday by appointment.